CITY OF ABERDEEN, SD

STRATEGIC PLAN SUMMARY 2010 – 2012

INFRASTRUCTURE:

- 1. Complete an infrastructure inventory to assist management in determining where to emphasize the replacement of aging infrastructure.
- 2. Complete space study analysis on remodeling portions of City Hall and adopt plans and incorporate into the Capital Improvement Plan.
- 3. Select a location for a new library and work on plans with architect, library board, staff, library foundation and the public on the design of a new library.
- 4. Work towards acquiring necessary easement areas for a future Overpass along BRC19 and Milwaukee Avenue.
- 5. Identify areas for voluntary annexation and thereafter analyze areas for statutory annexation if deemed necessary.

COMMUNICATIONS/TECHNOLOGY

- 1. Promote and recognize efforts of staff for innovation and excellence with City Council involvements.
- 2. Coordinate with the County to development comprehensive drainage plans and measures.
- 3. Consider methods and measures to establish an ongoing system for coordinated efforts with the governing bodies.
- 4. Complete website update and internet marketing for the City.
- 5. Continue to increase lobby efforts at the state capitol.
- 6. Standardize the orientation process and tools for city employees and council members.

ECONOMIC DEVELOPMENT

- 1. Continue to develop the housing base in and around the city and update need studies to provide necessity resources to determine appropriate actions.
- 2. Evaluate the expansion of municipal utilities.

- 3. Assist and develop working relationship for continued development of Northern Beef Packers, Inc. and IKOR.
- 4. Participate in determining and implementing the unified them in Community Branding.
- 5. Encourage attaching new hi-tech companies into the community in partnership with area college and university.
- 6. Evaluate feasibility and need for a rental inspection program and implement if appropriate.