



STATE OF THE CITY ADDRESS
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Presented By Mayor Mike Levsen



U.S. Census Numbers For Aberdeen

1960	23,000
1970	26,500
1980	25,900
1990	25,300
2000	25,200
2003	24,000 (Estimated low point)
2010	26,100
2015	28,100 (Census Estimate)
2017	29,100+ (Estimate)



Aberdeen's Growth

- Average annual growth spanning last 12 years: 1.5%
 - Number representing annual 1.5% increases in 2017 and beyond: 425
 - New adult outmigration? Estimated at 250. (About 400 reach age 18)
 - Approximate Aberdeen resident births: 410. Death, 280. Net gain: 130.
 - Therefore: 545 net newcomers needed to maintain 1.5% annual increase.
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Major Categories Affecting The Total Annual Net Gain

- Added individuals: Recruited new employees, returnees, immigrants, retirees, births.
- Subtract: Job transfers out, retirees leaving, layoffs, moving outside city, deaths.

(Resident college students net gain or loss temporarily adds or subtracts.)



Benefits From Steadily Increasing Population In Aberdeen

- New businesses and expanded existing businesses.
 - Employment opportunities for those here now and others to come.
 - Options for young people undecided about leaving or staying.
 - Expanded recreation and entertainment offerings.
 - Financial justification for upgrades in medical services.
 - Ongoing utilization and retention of construction companies and workers.
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Benefits From Steadily Increasing Population In Aberdeen

- Added opportunities, offerings, and incentives for schools.
 - Stimulating energy and activity in churches and non-government agencies.
 - Capital revenue resources for upgrading and maintaining public facilities.
 - Offsets to counteract aging demographics in cities that don't grow.
 - Social and educational benefit of diverse cultures, skills, experiences.
 - Constantly increasing ability to serve residents in trade area.
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Strategies And Practices To Help Facilitate Population Growth

- Welcome newcomers and make them feel wanted.
 - Offer helpful regulatory and permitting processes.
 - Maintain and add to Aberdeen's services to the trade area.
 - Provide the routine things for functioning daily lives.
 - Support workers and families at entry level incomes.
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Strategies And Practices To Help Facilitate Population Growth

- Make Aberdeen friendly for kids of all ages.
 - Accommodate individuals and groups with distinct needs.
 - Respect those who resist change and growth, but push ahead.
 - Encourage newcomers to join and lead community groups.
 - Enhance quality of life features for all.
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